

# The Smart City as a Data City: Taking Us Back to the Future?

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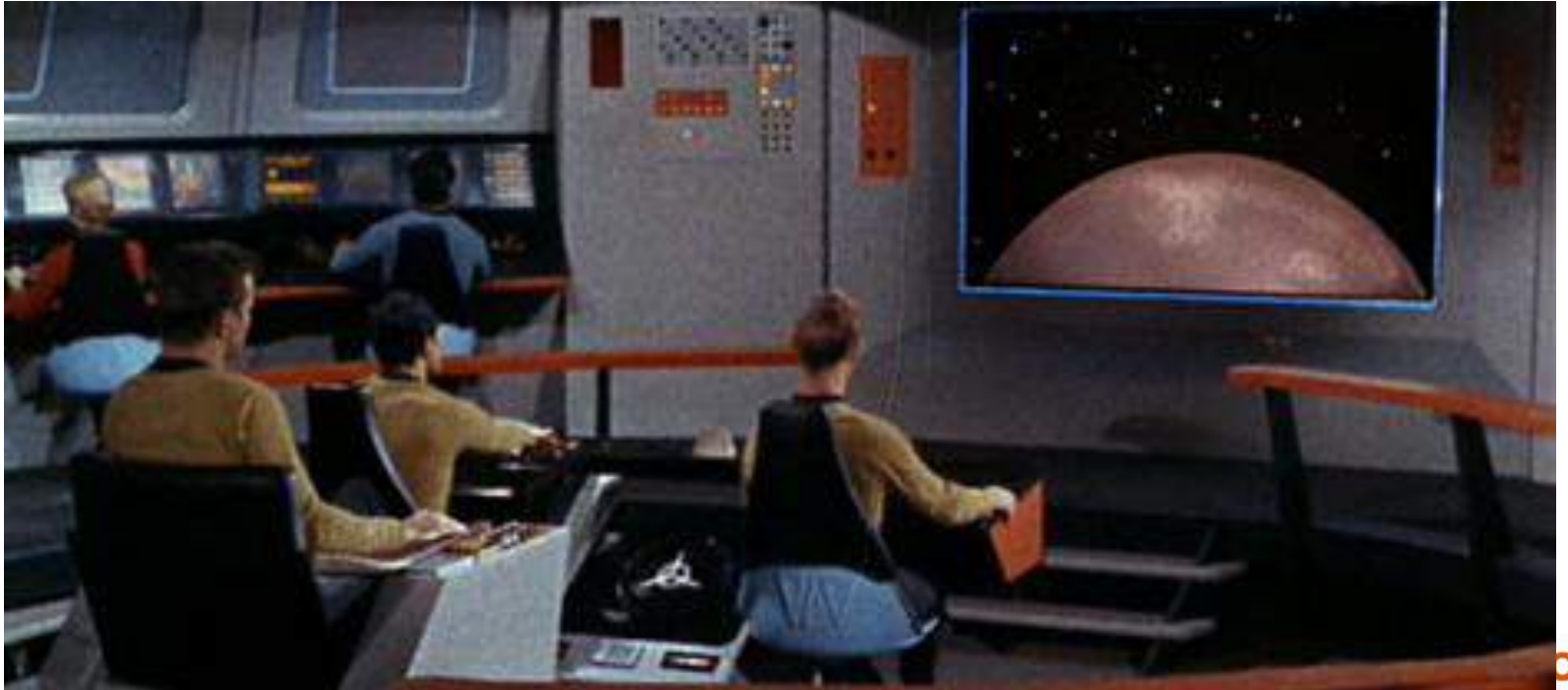
# The 'Smart' Future is Near....



# And Might Just Take Us to the Past....



# The Smart City Concept





# The Smart City Concept



# Data as the Fuel....



Data Is The Fuel

# ...The Citizen as the Driver





# ... And the Neighbourhood at the Centre



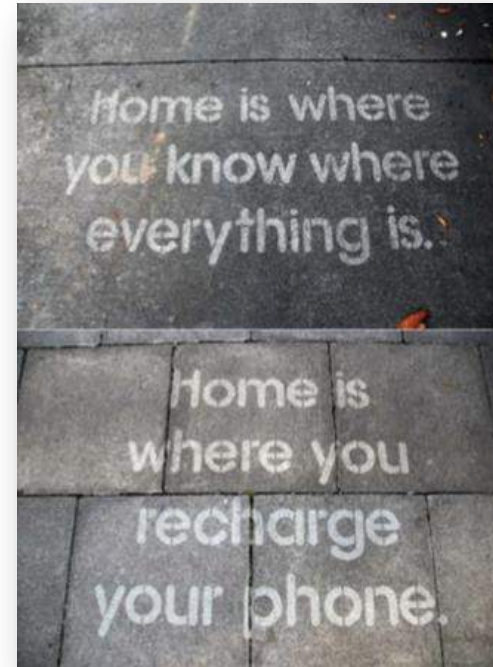


# The Enablers are Everywhere

# Smart Phones are Smart....



# And they are Going 'Glocal'



# Thanks to Citizen Sensors



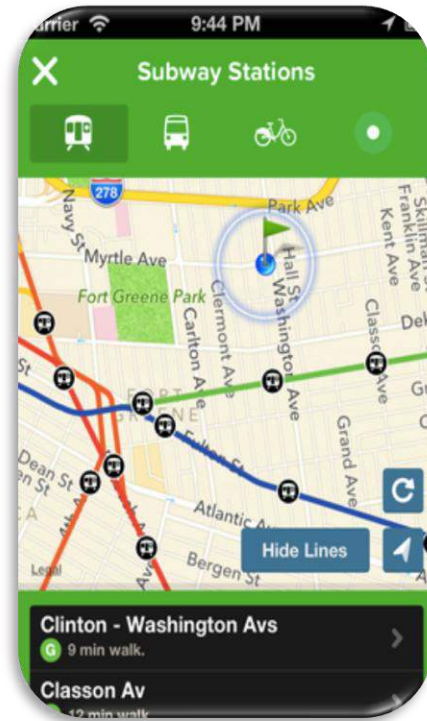
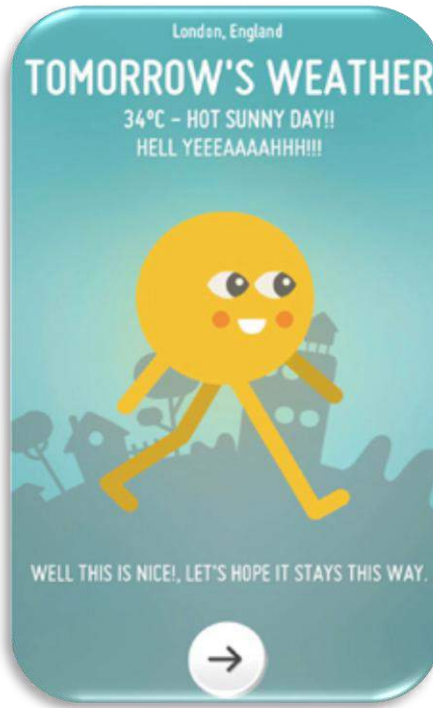
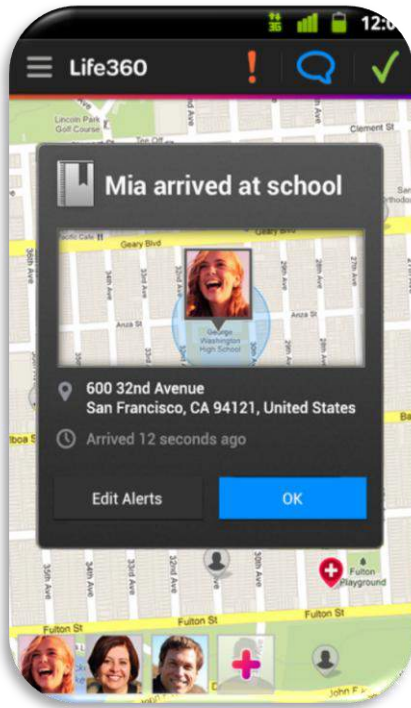


# **The Possibilities are Limitless**

# From the Less Salubrious....



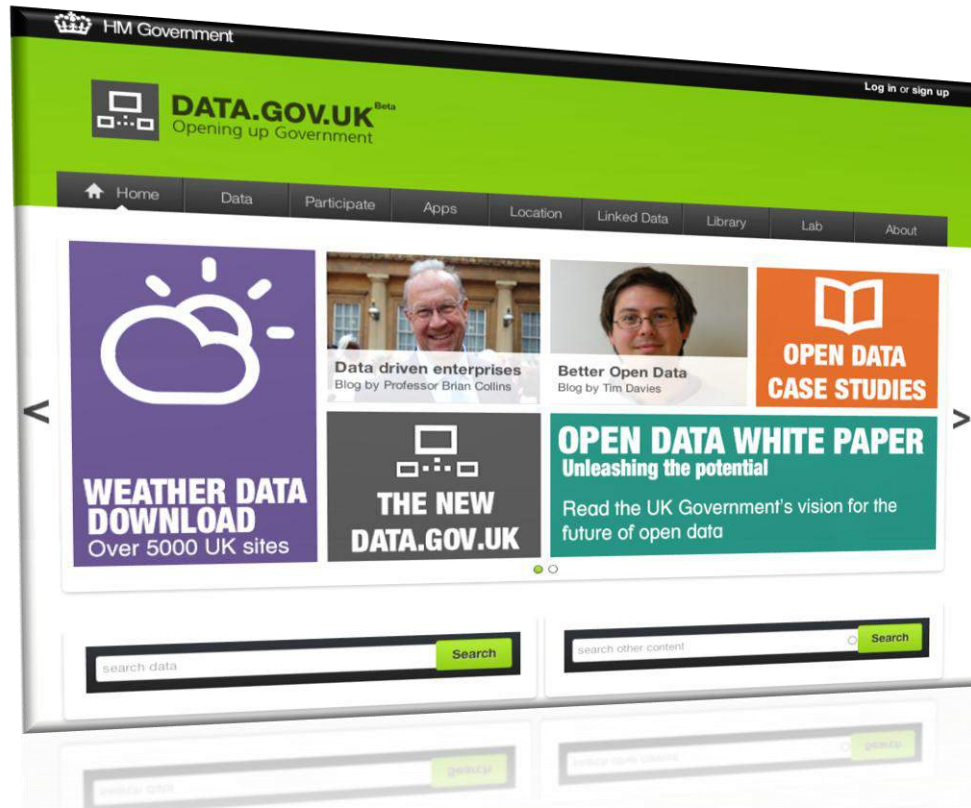
# To the More Practical....



# **The Stakeholders are Getting on Board**



# Public Sector...

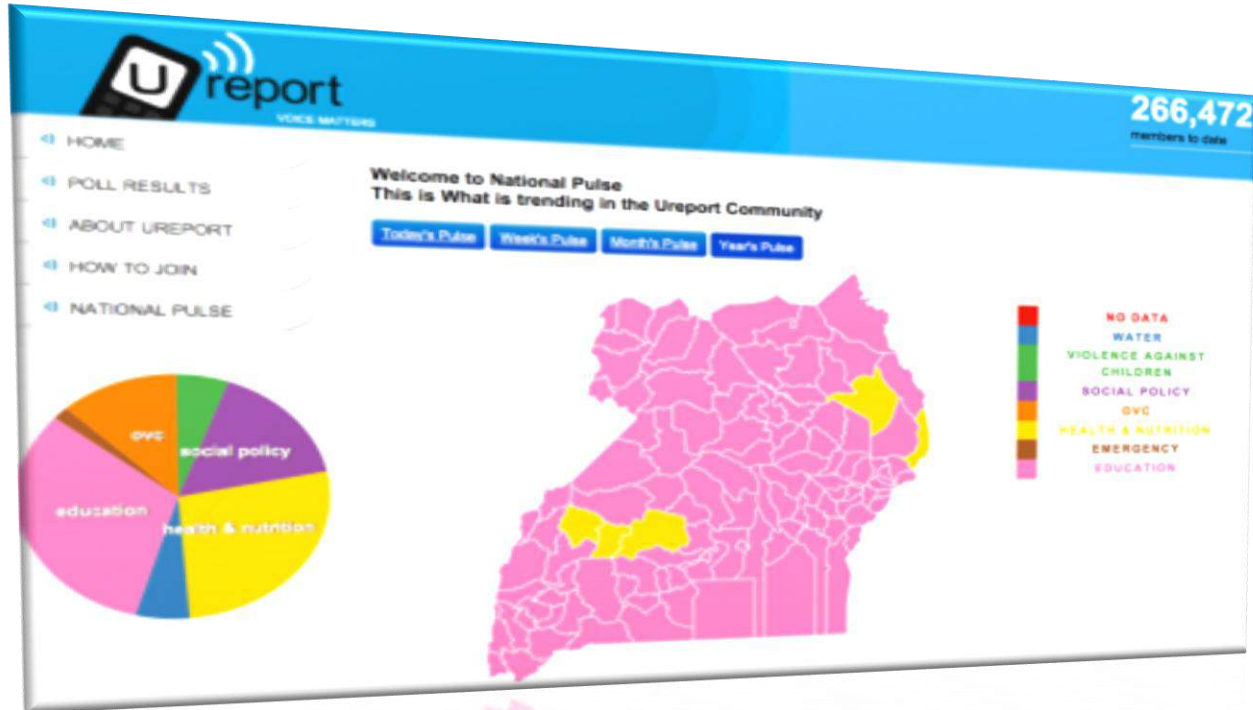


# Private Sector ...

Google now



# Citizens....



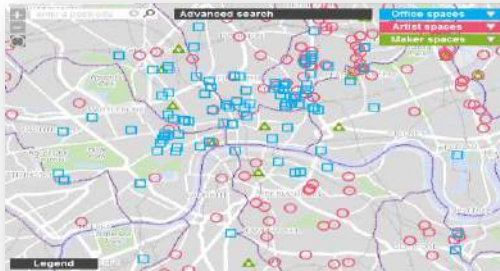
# With Benefits for Cities...

## The Telegraph

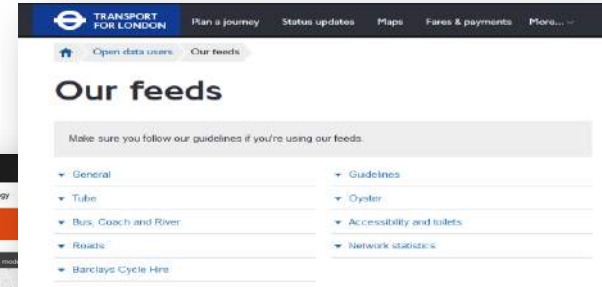
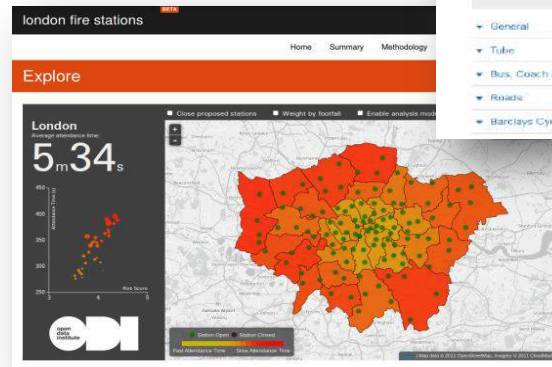
Boris Johnson launches second London Datastore

Vast amounts of data about London is set to be made available to the public as part of City Hall's second Datastore portal

**TFL Live Feeds power more than 5000 Apps helping Londoners navigate the city more effectively**



**'London Fire Labs' visualises the impact of Fire Station closures and make smarter strategic choices**



**Open Workspaces gives Small Businesses access to up-to-the-minute information about affordable workspaces near them**



# What has been Missing so Far....



# Three Steps to making a City an Open Data-Powered Innovation Platform

1



Preparing Government to be effective Platforms by combining the release of open data with template apps to catalyse innovation

2



Validating Government as a 'Platform of Platforms' via a vertically integrated, end-to-end service demonstrator

3



Leveraging Government as the ultimate shared economy 'Collaborative Platform' provider

# Step 1: Open the Data & Create Apps

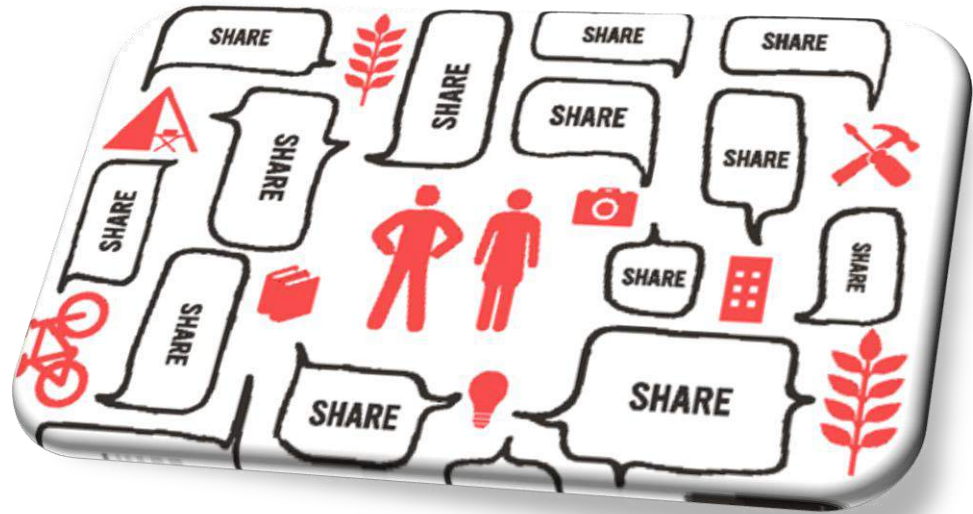


# Step 2: Aggregate & Sell the Services





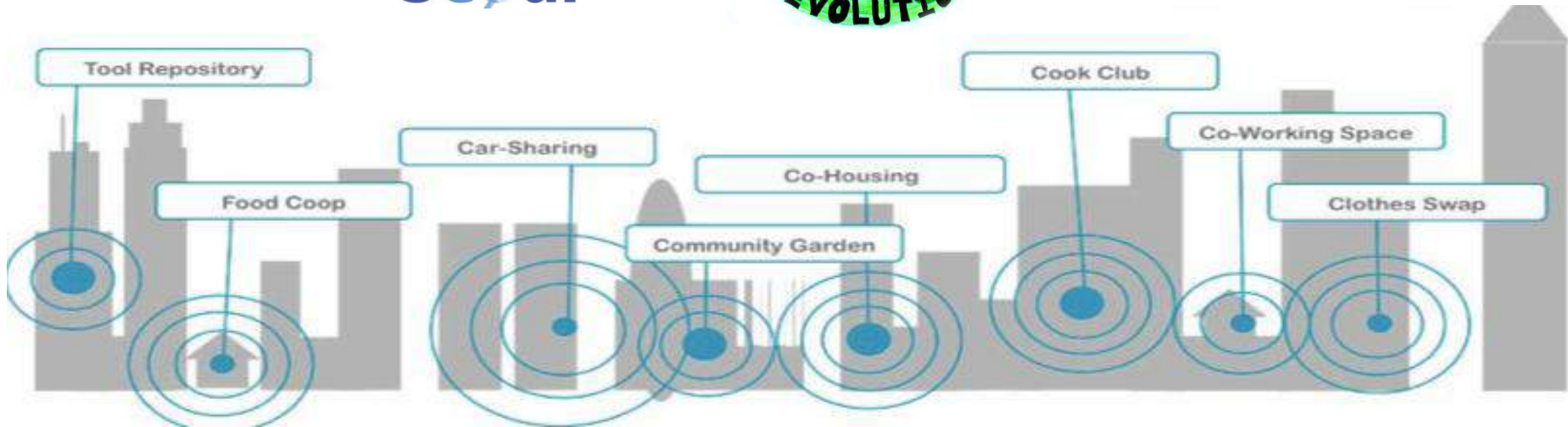
# Step 3: Deliver an Innovation Platform



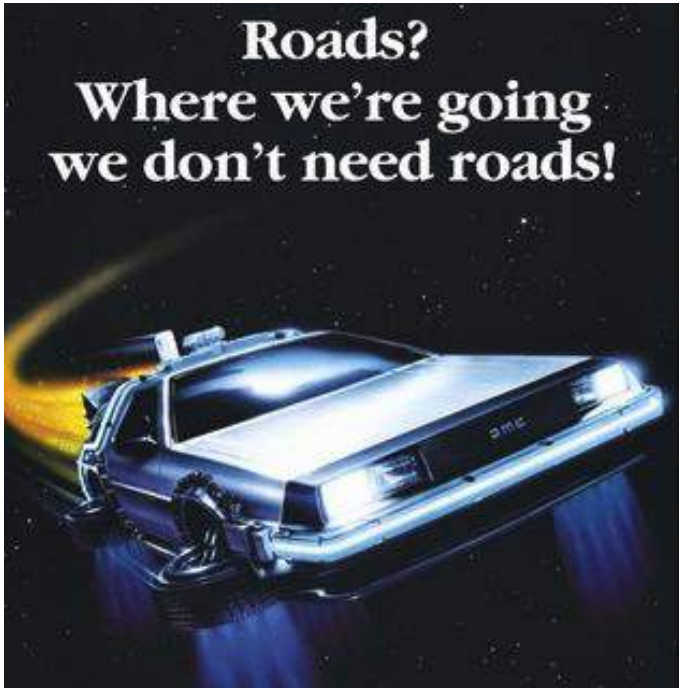
# The Smart City as an IT Sharing City

amsterdam  
sharing city

Sharing  
city,  
Seoul



# Conclusion



## Need Innovation Roadmaps:

- Use your organisation as a platform
- Pick a business area that matters
- Open and link data!
- Engage the community
- Support innovation
- Think cross-border!